



For Immediate Release

Explore Internet in Asia: DotAsia and APNIC at CommunicAsia 2009

Singapore, June 11, 2009 - Two major Internet resource management bodies in Asia will exhibit how the "Net" works for 650 million internet users in the region. DotAsia, the ".Asia" domain registry, alongside with APNIC, the regional IP address resource center, will showcase their services in CommunicAsia 2009, the biggest ICT industry event in Asia held in the Singaporean Expo from the 16th to 19th of June.

Ching Chiao, VP at the DotAsia Organisation said, "DotAsia is thrilled to participate in the CMMA event with APNIC, and APIA (Asia Pacific Internet Association). Asia not only has the largest Internet user population in the world, it is also the fastest growing. At DotAsia, we believe it is important to be engaged with an event like CMMA so that participants can get to know how the Internet is being developed and managed in the region. Most importantly, how people can be involved too!" DotAsia plans to demonstrate how domain names can benefit people and businesses, especially SMEs in the region.

Paul Wilson, Director-General of Asia Pacific Network Information Centre, "APNIC is excited to see the range of new and dynamic technologies on show at CommunicAsia. That so many of these innovative solutions rely on the Internet and IP addressing reinforces the need to carefully manage the remaining pool of unallocated IPv4 addresses and for the industry to proactively plan for the deployment of IPv6 network connectivity in the near term."

DotAsia is a not-for-profit organization with a mandate to promote Internet development and adoption in Asia. Through its work in various community projects, DotAsia continues to create social and economic value across Asia. Netmission.Asia (<http://www.netmission.asia>) selected and trained 23 student ambassadors to promote digital inclusion, Internet governance, and a harmonious Internet environment. Relief.Asia (<http://www.relief.asia>) is an online disaster relief and rebuilding effort launched in response to catastrophes in China and Myanmar. ISIF.Asia (<http://www.isif.asia>) provides grant funds to



foster ICT innovation in Asia.

Positive usage of “.Asia” domains is also increasing steadily. Cool.Asia (<http://www.cool.asia>) is a great example where people give their experiences in places around Asia, while an interesting social network for the heartbroken is started at BreakupClub.asia (<http://www.breakupclub.asia>). DotAsia, meanwhile, launched the KeepClicking.Asia (<http://www.keepclicking.asia>) social platform to share relevant news about “.Asia” and the Asian Internet marketplace, and also teamed up with Asian Business Radio for a series of free online radio podcasts at ListenUp.Asia (<http://www.listenup.asia>).

Be sure to come to the booth of DotAsia and APNIC located at 5L3-07 from 16th to 19th June. DotAsia is actively looking for collaboration opportunities for community projects promoting the betterment of Asia’s Internet.

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About IP Mirror

IP Mirror is an intellectual assets management company with specific expertise on domain name registrations, portfolio management, in-depth investigation and reporting and intellectual property rights enforcement in line with dispute resolutions policies. One of its aims is to strongly advocate trademark protection at the domain name level since most trademark infringements are usually alerted at this level. An accredited domain name registrar of ICANN, China, Denmark, EU (European Union), France, India, Palestinian Territories, Philippines, Singapore, Taiwan, United Kingdom, IP Mirror’s customers can pick from a wide range of extensions originating from various global sources.

About DotAsia Organisation

DotAsia Organisation (<http://www.registry.asia>) is a not-for-profit corporation with a mission to promote Internet development and adoption in Asia. The organization oversees the ‘.Asia’ top-level Internet domain name, and is formed as an open consortium of 20 official top-level-domain authorities around the region, including .CN (China), .JP (Japan), .KR (Korea), .IN (India), .NZ (New Zealand), .PH (Philippines), etc., and 5 regional Internet organizations including



APNIC, APNG, APCERT, PAN and APTLD. Asia has developed into a global force in the international commercial, political and cultural network. The .Asia domain aspires to embrace this dynamism in the Asia Century to become a nucleus, intersection and breeding ground for Internet activity and development in the region.

Press Contacts:

DotAsia:

Pavan Budhrani
Communications Manager
Tel: (852) 3741 0015
Email: pavan@registry.asia

Local Agency Contacts:

Wang Hui Bin / Yvette Yeo
TPR on behalf of DotAsia
Tel: (65) 6421 0321 / 6421 0323
Email: huibin.wang@tpr.sg
yvette.yeo@tpr.sg